

## Conference Call Highlights

February 11, 2011

**Please note:** the Community Involvement Group Conference Call time has changed to **12pm -12:30pm on the second Friday of each month. Toll-free dial-in number: (888) 295-6951, Conference code: 7851936107.**

Don't forget to add this to your calendar as a recurring appointment to keep up on the latest volunteer opportunities and community involvement projects as well as add your voice to the mix.

- ✓ We were joined by joined by ASTD Atlanta board members **Craig Goodwin**, VP of Finance and **Anne Power**, VP of Professional Development for our first conference call of the year. We appreciate their time and support.
- ✓ Listening in to the call was the VP of Community Involvement for the Ft. Lauderdale, FL ASTD Chapter for ideas on how our chapter's group works.
- ✓ **Cecil Fricano, Susan Johnson, Jennifer Williams, and Karen Sieczka** gave an overview of some of the upcoming projects and plans for the group for 2011.

## ASTDATLCIG Website



Check out the new ASTD Atlanta Community Involvement Group (ASTDATLCIG) [website](#) for easy to access volunteer information, newsletter archives, training documents, templates, and much more.

Want to read a previous edition of the Group's newsletter? Visit the archives and download newsletters at our [ASTD ATL CIG newsletter](#) archive page.

## Urgent- Need Volunteers for Hunger Walk on March 13!

We are forming a walk/run team to raise funds that will benefit [Atlanta Community Food Bank](#) (ACFB). Join us on March 13th for the Hunger Walk/Run 2011 at Turner Field. Join in, raise funds, and get some exercise too! ***Email Susan Johnson to join the ASTD Team as soon as possible.***

## Goals for 2011

1. Continue to raise awareness of Community Involvement initiatives and build strategic partnerships in the community.
2. Continue to develop and grow an effective ASTD Atlanta and Atlanta Habitat Partnership that supports the ASTD Atlanta mission, vision, and strategies.
3. Grow and formalize a Service Events Program for ASTD Atlanta.

--Cecil Fricano, VP Community Involvement

## Activities, Projects & Events Food Drive

**We surpassed our goal for 2010!** The ASTD Greater Atlanta Food Drive 2010 gathered and donated 626 food items to benefit the [Atlanta Community Food Bank](#) (ACFB).

ACFB currently distributes nearly two million pounds of food and other donated grocery items each month to more than 700 nonprofit partner agencies in 38 counties in Metro Atlanta and North Georgia.

Our new goal for 2011 is 1,000 food items. We are challenging our membership to rise to the occasion and be even greater. ***Please donate your food items at any Chapter, SIG or GIG meeting to help us meet our goal of 1,000 food items for 2011. Plan to bring something to each meeting you attend.***



We will also have volunteer service day events for ACFB coming up. One is planned for June or July and one in December. Look for dates and more information coming soon. For more information on the Food Drive or volunteer days, [email](#) Susan Johnson, Food Drive Project Manager.

## Habitat Computer Training

**Habitat for Humanity Homeowner** basic computer education classes are being held every month until the end of the year. We need instructors once each month as well as “floaters” to assist during the classes.

### Upcoming class dates:

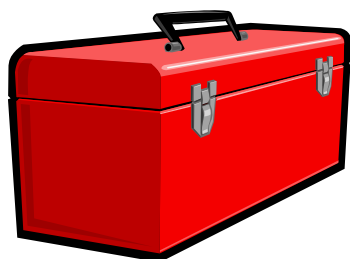
- ☑ Tuesday, March 15, 5-9 pm
- ☑ Saturday, April 2, 1-5 pm
- ☑ Saturday, May 14, 1-5 pm
- ☑ Tuesday, June 21, 5-9 pm
- ☑ More dates to come...

Mark your calendars and plan to help with the training. Please [email](#) Jennifer Williams, the ASTD Habitat Project Manager, to get involved. Sign up for one or multiple dates. *Since the project began last year, we have trained 57 Habitat Homeowners to use the computer.*

## Dress for Success

There are still plenty of volunteer opportunities available through Dress for Success Atlanta including Career Image and Development Coaching. Want to learn more. View [information and application](#).

## New! Cool Tools



*Add some of these creative training tools to your toolbox. Have some you would care to share? [Email them to us](#) and they will be included in a future issue.*

## Bubbl.us

Bubbl.us is a free, online mind mapping tool that allows you to create idea maps and brainstorming diagrams without even a log-in required to get started. Have a great idea for a product or service. What now? How do you get it done? What steps do you need to bring this idea into reality? What's related to this central idea? Get those ideas out of your head and into mind map. Read more about Karen Siczka trying out Bubbl.us [here](#).

Want more tools? In addition to including tools in the newsletter, we are looking at having a series of short training/informational sessions based on different tools and technologies to enhance training as part of our service to you Chapter members. If you are interested in conducting a session, have a topic you would like to see

covered, have ideas to share, or would like more information, [let us know](#).

## We need volunteers!

First of all, what's the **WIIFY** (*what's in it for you*)? Although you don't get paid for your efforts, the non-monetary rewards are many. Add to your existing job skills, network, and make a difference within the community. If you know an organization that could benefit from our members' workplace training and performance expertise, [email](#) us.

Our Community Involvement Group has partnerships with many different organizations in the Atlanta Metro area, ranging from Atlanta Habitat for Humanity to the Atlanta Community Food Bank to Dress for Success. Some of the opportunities are on-going and some are one-time events. In addition, the Chapter's SIGs and GIGs have many volunteer positions available. You can find information listed on the [ASTD Atlanta website](#). Or email [Cecil Fricano](#), VP of Community Involvement.

## Resources, Links & Articles

- ☑ Winter 2011 Training Industry.com magazine: [Seven Solutions for Workforce Training](#).
- ☑ HR.com blog: [Can Technology Improve Employee Engagement?](#)
- ☑ Harvard Business Review: [Untangling Skills and Luck](#).
- ☑ [Using Twitter](#) for training by Terrence Wing
- ☑ TrainingIndustry.com: [Organizational Culture vs. Creativity](#)

## P.S.

Follow ASTD Greater Atlanta Chapter on [Twitter](#) or [Facebook](#). You can also join our **ASTD Community Involvement LinkedIn group**, a subgroup of ASTD Greater Atlanta to view the latest news from the group, post your news, ask questions, and keep up with the conversation.

**We need reporters! Are you attending an ASTD SIG or GIG event?** Let your group members know what happened and get them interested in participating. [Submit](#) a brief update of the event to be included in a future newsletter. **Attending a volunteer event?** Share your pictures and/or give us a [brief update](#) to be included in a future newsletter. Share your excitement with the rest of the Chapter!

*Group members are always welcome to submit news, articles, and information for distribution in the group news at any time!*

*See you next month!*