

The Latest News from

ASTD Greater Atlanta, Community Involvement Group

Karen Siczka, Communications Manager



JUNE 2010

Could it get any hotter? June is time for weddings and VOLUNTEERING. We have so much happening as you can see by the extra-long newsletter this month!

Got news? [Submit](#) your news to share with our group.

CONFERENCE CALL HIGHLIGHTS

June 18, 2010

- ✓ **Cecil Fricano** and **Cindy Smith** discussed the possibilities of partnering with Goodwill of North Georgia. Cindy has been teaching basic computer skills classes at one of the Career Centers Goodwill runs in the area.
- ✓ **Julie Sanders** gave an update on the Habitat for Humanity Atlanta projects. [See below](#) for more information.
- ✓ **Gusanita Roberson** talked about Dress for Success and the specifics of what the volunteer training is about. Stephanie Merrick has also been a volunteer. We will soon have a date for an ASTD orientation for members interested in becoming volunteers. See below for more information on [Dress for Success](#).
- ✓ **Cecil** also gave an update on the 2010 Food Drive kick-off at the June 14 Chapter meeting. [See more information and picture below](#).
- ✓ We are still looking into ideas for a training session about **networking, persuasion, and influence**. Do you have expertise in this area to share? Would you prefer-in person conf call webinar, asynchronous session, a WIKI page? Take our [Survey Monkey poll](#). The survey will remain open until June 30.

NOTE the new call time.

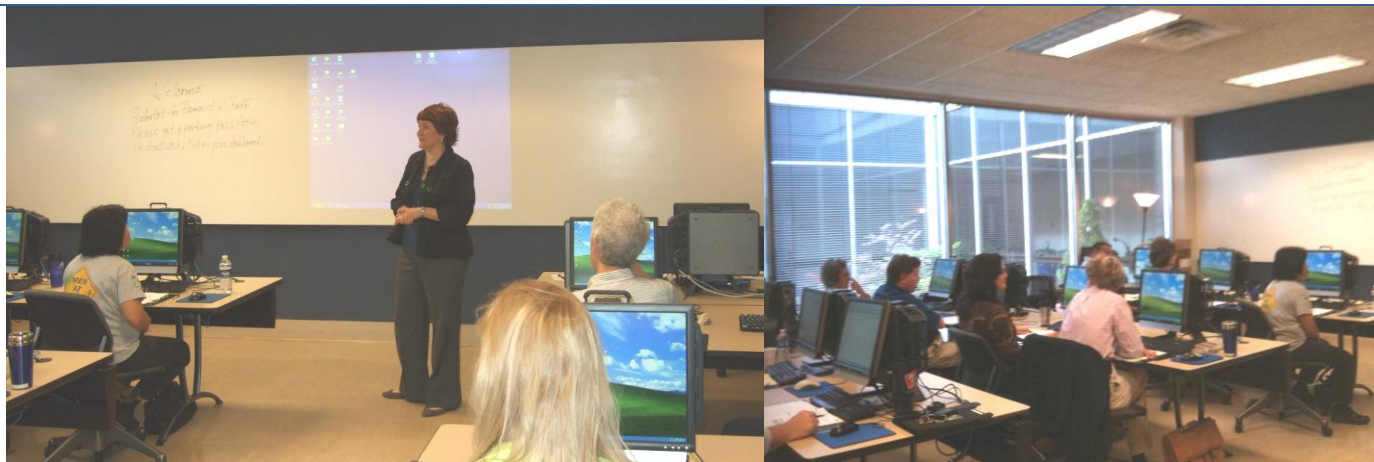
Don't forget to join us for the next conference call scheduled for Friday, July 18, 9 -9:30 am. Toll-free dial-in number (U.S. and Canada): (888) 295-6951, Conference code: 7851936107

ACTIVITIES, PROJECTS & EVENTS -THANK YOU FOR YOUR SERVICE!

Want to get published in a national ASTD publication? ASTD Press and Pfeiffer Publishing will publish a book of "road tested" (those that work every time) activities written by Chapter members. This is an exciting opportunity for ASTD chapter members to be published. Email Elaine Biech, the editor, confirming your interest or to ask questions at ebboffice@aol.com **by July 4**. She will send a template to get you started, discuss dates, and will help with editing to ensure that each submission is the best it can be!

Would you like to **present a program** at the ASTD Greater Atlanta Un-Conference on August 23, 2010? Submissions are open now. Visit the [ASTD website](#) for more information.

On May 25, **Karen Siczka** and **Julie Sanders** participated in a training event for Habitat for Humanity Atlanta. Karen facilitated a two-part Excel 2007 training session and Julie coordinated the use of a computer lab at Emory University's Lifelong Learning Center at Briarcliff for the class. Fifteen Habitat staffers attended the morning session and thirteen attended the afternoon session.



Participants learned the basic differences between Excel 2003 and 2007 and then delved into tables, advanced charts, and PivotTable reports. The class included discussion and hands-on practice.

Would you like to provide training to Habitat staff or clients or work with the team on the Habitat training assessment project? Contact [Julie Sanders](#), the Habitat for Humanity Chair.

Food Drive Kick-Off! At the June 14 ASTD Chapter meeting at the Home Depot Support Center, **Susan Johnson**, the Food Drive Chair, spoke to members kicking off our annual Food Drive benefiting the Atlanta Community Food Bank (ACFB). Susan also shared her personal experience about volunteering with ACFB and unveiled the winning logo design for the Food Drive created by Emory student Katie Silivos.

Our Chapter has a member base of about 600 members so our goal for 2010 is to donate 600 food items or more between now and December. ACFB distributes more than 2 million pounds of food per month to families in need residing in Metro Atlanta and north Georgia.

Want to participate? Simply bring non-perishable food items to any ASTD gathering whether it's a SIG/GIG or Chapter meeting so your contribution can be included in the overall count. For more Information, contact Susan Johnson, implsiones@hotmail.com, (770) 932-5888.

Mark your calendars! On December 9, 2010, ASTD Chapter members will participate in a volunteer event at the ACFB. See how the donated food is distributed through the product rescue center. Not only does the center distribute food during the holidays but all year long. Plan to join us on this day of service.

Volunteers make all the difference! In the May 2010 Newsletter, we spotlighted **Gusanita Roberson's** account of her volunteer experience with Dress for Success Atlanta. For those of you who are considering becoming a Dress For Success career coach or getting involved with the organization in another capacity, here are some interesting facts from the *Dress For Success, June 2010 Newsletter*:



Did You Know?



165 women were prepared for their interviews including help with resumes, interview practice and tips and image consulting complete with appropriate interview attire.



8 women became employed and returned for job-appropriate clothing.



131 women took advantage of the Career Center's resources which includes computers with internet access and links to online search engines, software tutorials and resume templates.

Access the Dress For Success Atlanta volunteer application [here](#). We are planning a Dress For Success orientation session geared toward ASTD members in the near future.

Remember to share your volunteer activities and opportunities with us! ASTD Greater Atlanta members are already ready to get involved. Join us for the monthly conference call or [email Karen](#) Sieczka with your information.

View all ASTD Greater Atlanta volunteer opportunities on the [ASTD Chapter website](#).

RESOURCES, LINKS & ARTICLES OF INTEREST

Great leaders are great teachers. Read [The Seven Laws of Learning](#) on Human Resources IQ.

[Do You Know Your Time-is-Money Rate?](#) Try this interesting exercise to see what you and your staff are worth.

Read [4 leadership lessons you can learn from Twitter](#).

[Cross-training can help engage bored workers](#). Read the article on the Fistful of Talent Blog.

Read [Ronald McDonald's guide to crisis management](#) from *Time*.

Read [3 steps for creating a mastermind team](#) from the Little Things Matter blog.

Did you know Facebook fans are worth \$136 each? Read [How much is a Facebook fan really worth?](#)

Don't forget, we have Google Docs. If you would like to upload files to our [training materials folder](#), you can sign into your Google Docs account or email them to [Karen Sieczka](#) for uploading. You do not need an account to view the folder's contents.

Have a resource or article to share? Group members are welcome to [submit](#) their links.

POSTSCRIPT-WE NEED YOUR HELP!

Don't forget to join our **ASTD Community Involvement** [LinkedIn group](#), a subgroup of ASTD Greater Atlanta to view the latest news from the group, post your news, and keep up with the conversation.

If you conduct a volunteer training session: Please email [Karen Sieczka](#) with the following information: name of organization, date, title of training, how many participants, and # of contact and estimated prep hours, so we can acknowledge and track the number of hours our group members have donated to the community. We would also like to give kudos where they are deserved!

We need reporters! Attending an ASTD SIG or GIG event? Let your group members know what happened and get them interested in participating. [Submit](#) a brief update of the event to be included in a future newsletter. **Attending a volunteer event?** Share your pictures and give us a [brief update](#) to be included in a future newsletter. Share your excitement!

Call for your submissions. Would you like to submit an article, whitepaper, event, or information to be included in the twice-monthly ASTD Atlanta Chapter E-Blast? Email [Karen Sieczka](#) for more information on submission guidelines or to submit your items.

Group members are welcome to submit news, articles, and information for distribution in the group news at any time!

"SEE" YOU NEXT MONTH!